What is Strategic Doing?
Strategic Doing is a multi-step process used within a group of people to help focus decision making.

Strategic Doing is most commonly used to develop and implement a specific strategy, is most successful when based on collaboration and open networks, focuses on using what you have and leads to shared, measurable outcomes and a road map to follow throughout the decision making process.

NCRPC Helps Move Your Project Forward
North Central Regional Planning Commission staff are trained in the Strategic Doing process and serve as a neutral moderator/facilitator for cities, counties and non-profits for goal setting, problem solving or planning initiatives.

The techniques are simple, but the results are powerful.

Past Strategic Doing Successes
- Mankato City
- Ottawa County EMS
- Salina Non-Profit

Contact us to discuss your ideas and needs so we can customize a plan for you and get started. Fees negotiable based on specific projects being addressed.

Strategic Doing helps answer the two key questions of strategy: “Where are we going?” and “How will we get there?” by further breaking these questions into four. The “30/30” is thinking through what did you do the last 30 days and what will you do in the next 30 days. (Image courtesy of Purdue University Center for Regional Development.)