

FREE TRAINING OPPORTUNITIES!

# TECHNICAL ASSISTANCE

For Grocery Stores in North Central Kansas

#### **Overview**

The North Central Regional Planning Commission (NCRPC), Beloit, KS is hosting a series of FREE training over the next year for residents, businesses and nonprofits located in North Central Kansas (12-county NCRPC service area).\* The training is part of the region's response and recovery to the economic impacts of COVID-19. It is funded in part by the U.S. Department of Commerce Economic Development Administration's CARES Act Recovery Assistance grant awarded to the NCRPC.

\*North Central Kansas counties include the following: Clay, Cloud, Dickinson, Ellsworth, Jewell, Lincoln, Marshall, Mitchell, Ottawa, Republic, Saline, and Washington.

### **Training Opportunities**

Grocery stores are vital to our rural communities! During the process of planning what training would be available, one thing we heard from our economic development director/chamber of commerce partners in the region was the importance of offering assistance to grocery stores.

The NCRPC has contracted with two consultants to offer the following training opportunities specific to grocery stores:

- 1.) One-on-one technical assistance to up to 4 clients in the region
  - Limited funding available. **Applications are now being accepted** for assistance. **The application deadline is October 18, 2021.**
  - Joseph Welsh (Joe the Grocer) will consult with selected clients and customize the focus of training for the greatest impact in a limited amount of time. All work will be complete by July 2022. It is anticipated that consultation will be a blend of In-Person and Remote.
- 2.) A series of videos made available to all grocery stores in the region once complete
  - Carly Whorton of C9C, LLC will produce videos on a number of topics related to grocery stores. Carly is President & Co-Founder at Cecil K's Hometown Market located in Holton, Kansas. We will notify you as soon as these are available.

### **Other Training Available Now**

There are now more than 40 FREE classes covering a variety of topics that are available now for residents, businesses, and non-profit organizations located in North Central Kansas.

Training sessions are free, but advance registration is required. To view the full schedule and to register for a course, visit <a href="https://www.ncrpc.org/resources/trainings">www.ncrpc.org/resources/trainings</a>.

## **Questions?**

If you have any questions, we invite you to contact us directly.

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